

Jennifer Soucy

-design for creatives-

Selected Work

Book Design - Print and eBook



Cover and interior design for a continuing series of mystery novels.

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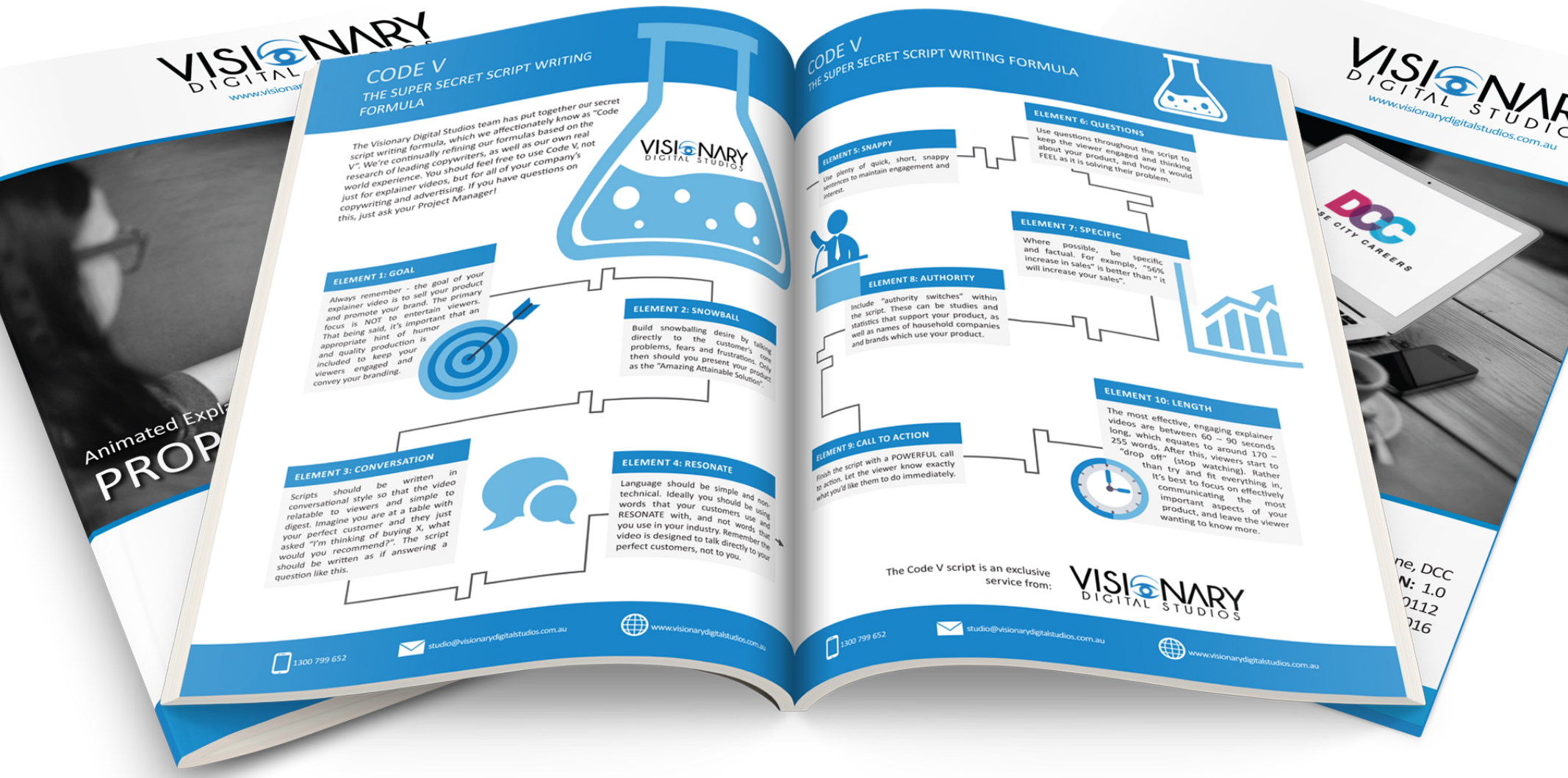
Naming and Brand Identity Consultation: Be The Authority Studios



JS Design for Creatives provided name and logo development as well as a corporate identity package including white paper design.

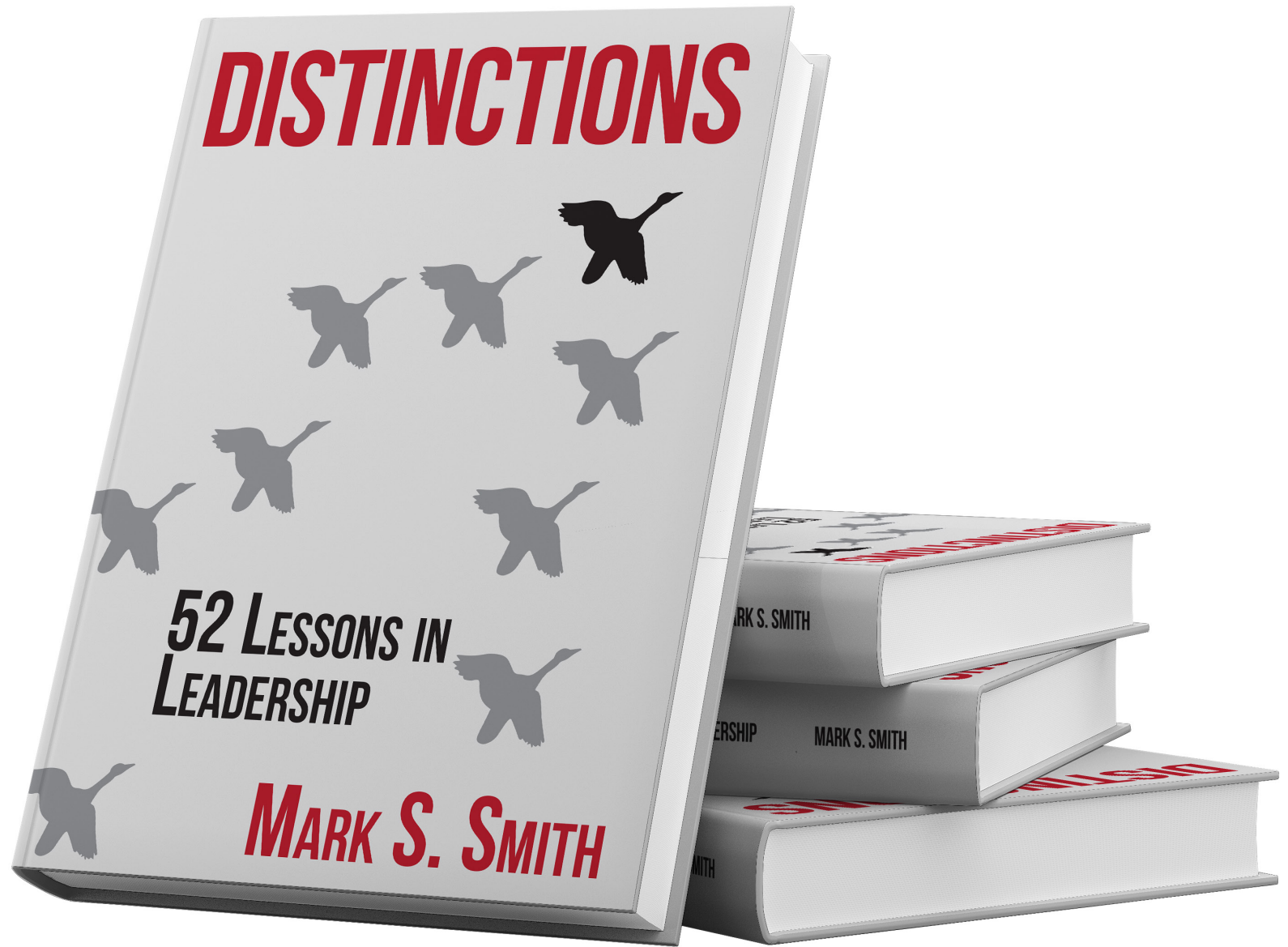
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Sales Proposal: Visionary Studios



Infographic and cover designs for integration into all sales proposals.

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JS Design for Creatives provided a complete publishing package, including print & ebook versions.

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Responsive Wordpress Design: www.the-indie-bros.com



Fully responsive portfolio site for game development consultant, built in WordPress for easy maintenance by client. JS Design for Creatives also developed logo and other branding.

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Sales Proposal: Finetune

InDesign template for sales proposals,
complete with video tutorial.



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Logo and Stationery



Uses a local landmark and “retro” styling to appeal to small businesses in the area - customer’s preferred client base.

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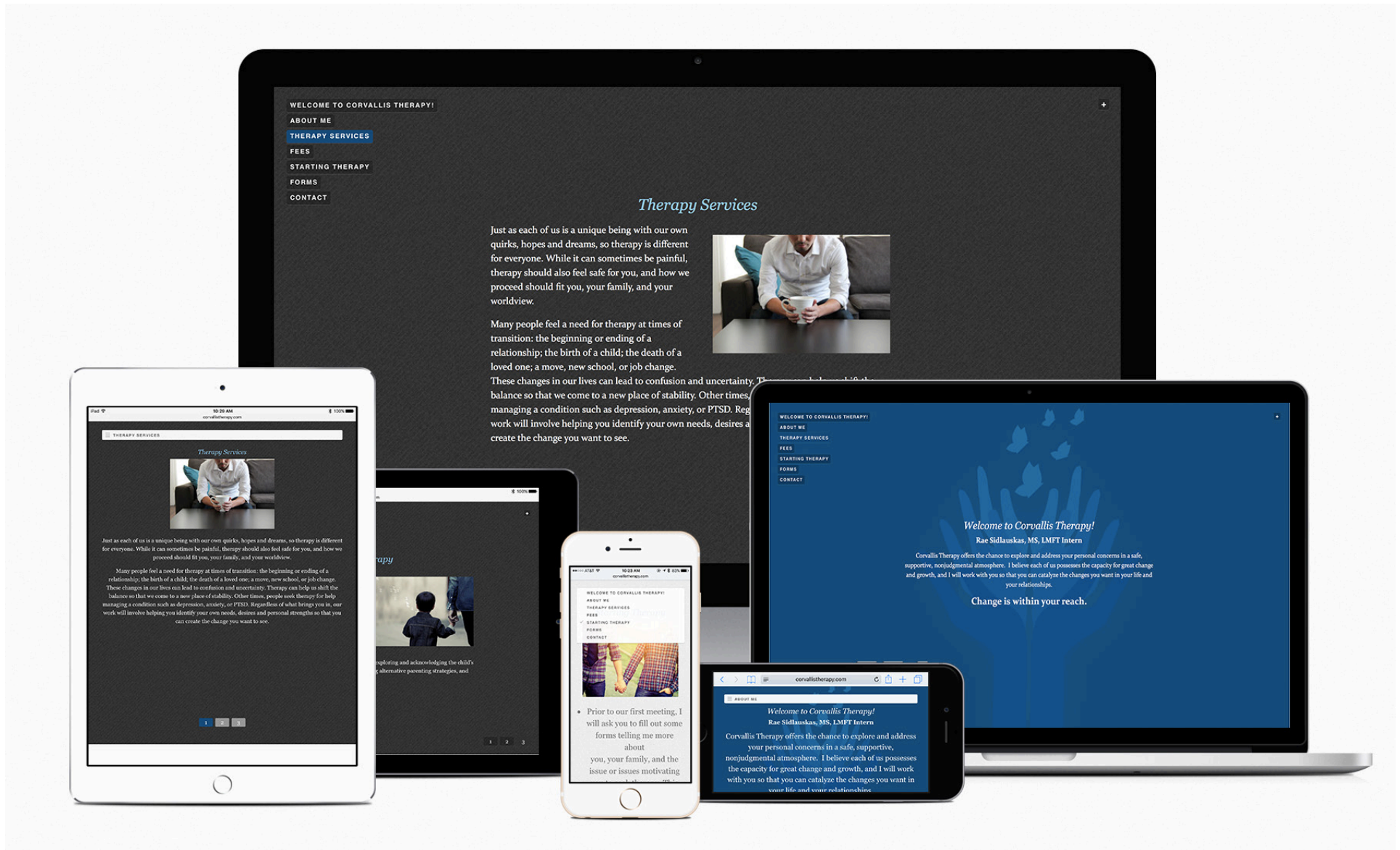
Brand and Logo Design: EMR Group



Logo and supporting collateral for EMR Group, an IT consulting service focused on the medical industry.

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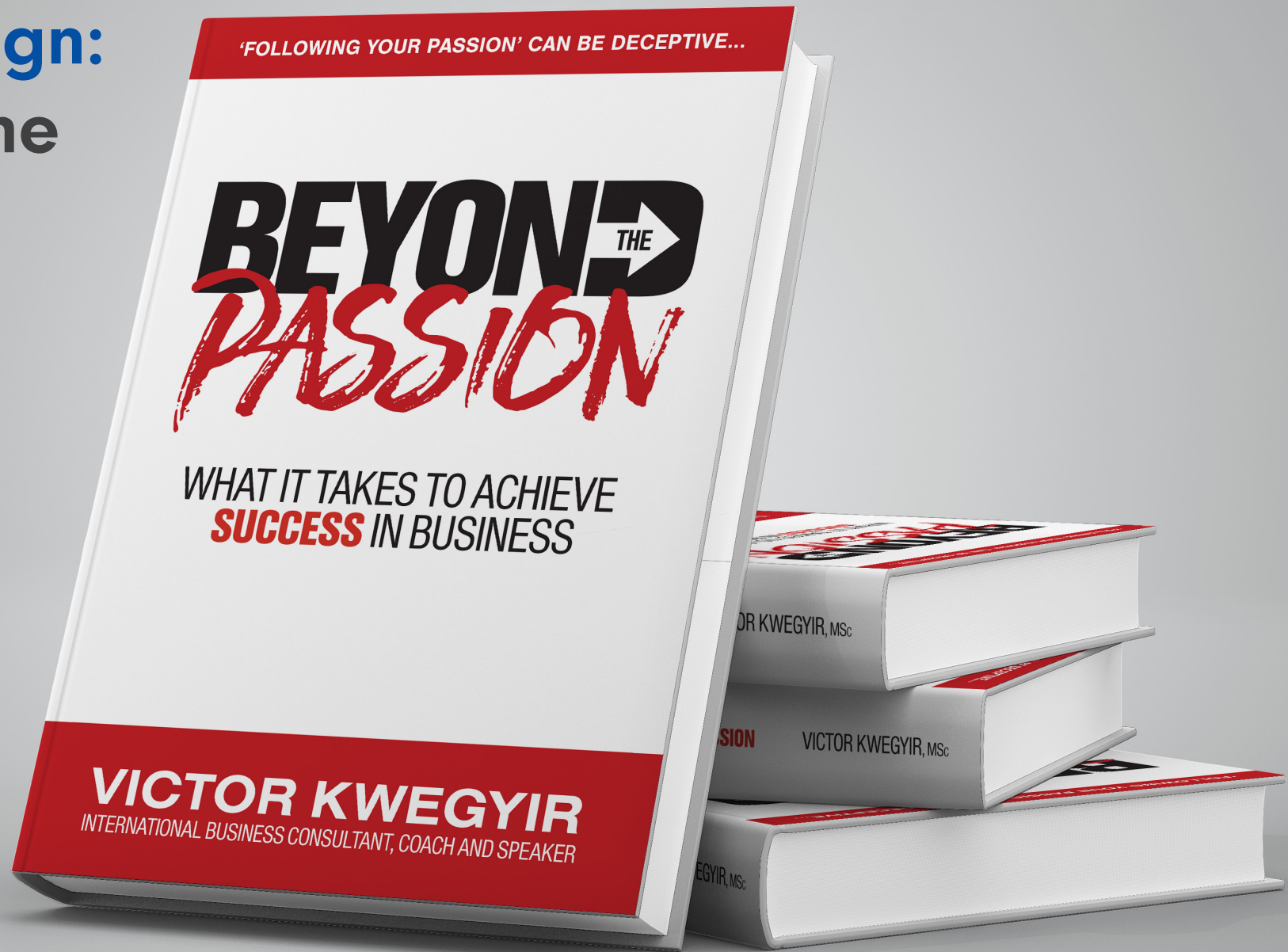
Responsive Website For Therapist



Designed in Wordpress for ease of updates;
"mobile-first", parallax design.

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Book Design: Beyond The Passion



Eye-catching cover design for motivational book aimed at prospective business owners.

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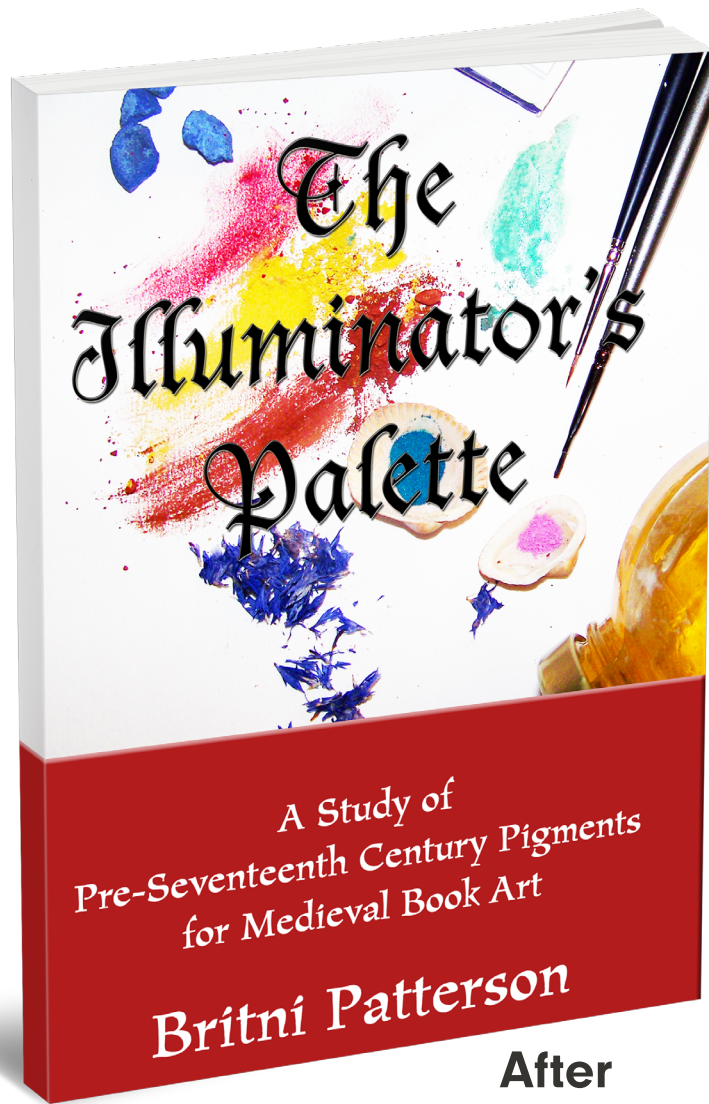
Brochures for pool cleaning company



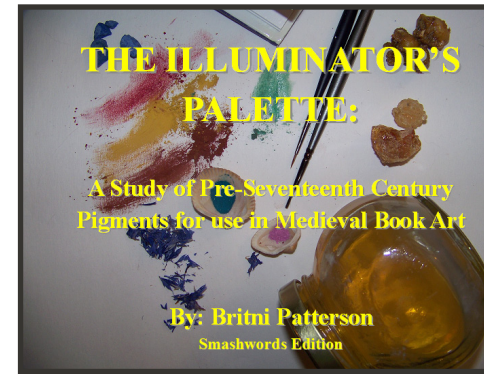
Brochure design targeted commercial and residential clients separately, and coordinated with existing logo and branding.

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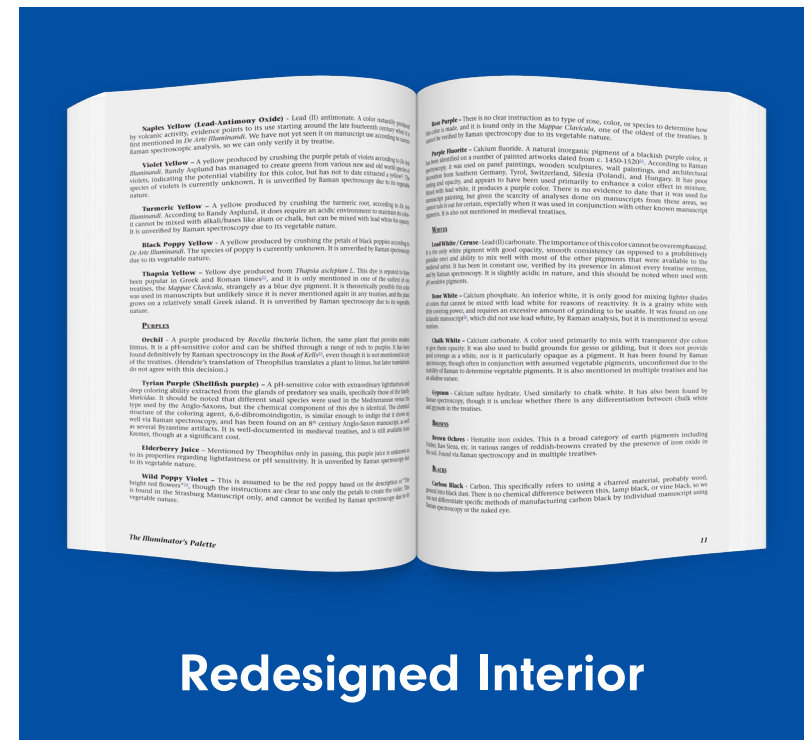
eBook Redesign



After



Before



Redesigned Interior

Increased book sales 240% from author's self-designed cover

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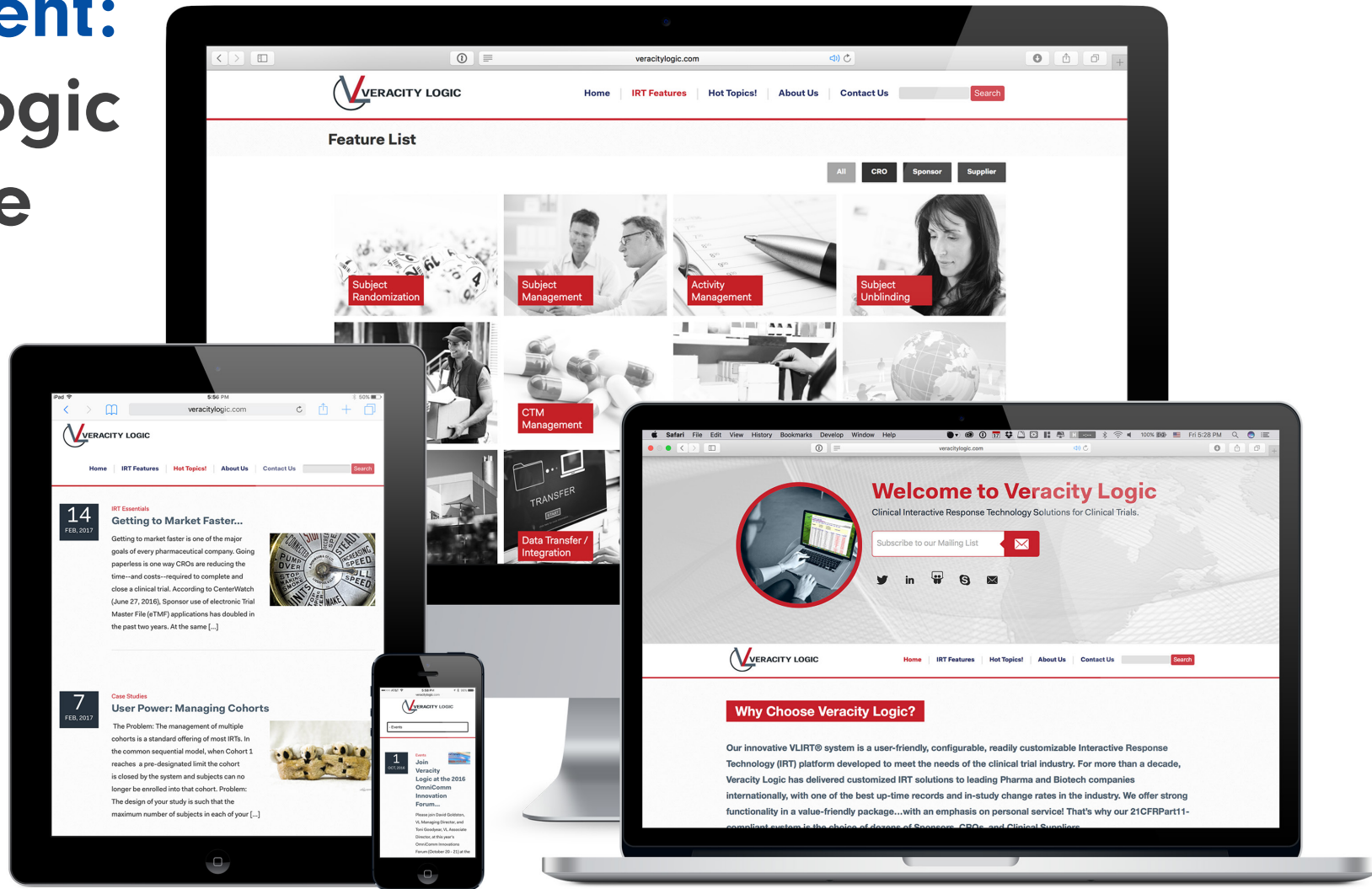
Event Posters & More



Variety of flyers with coordinating t-shirts and merchandise.

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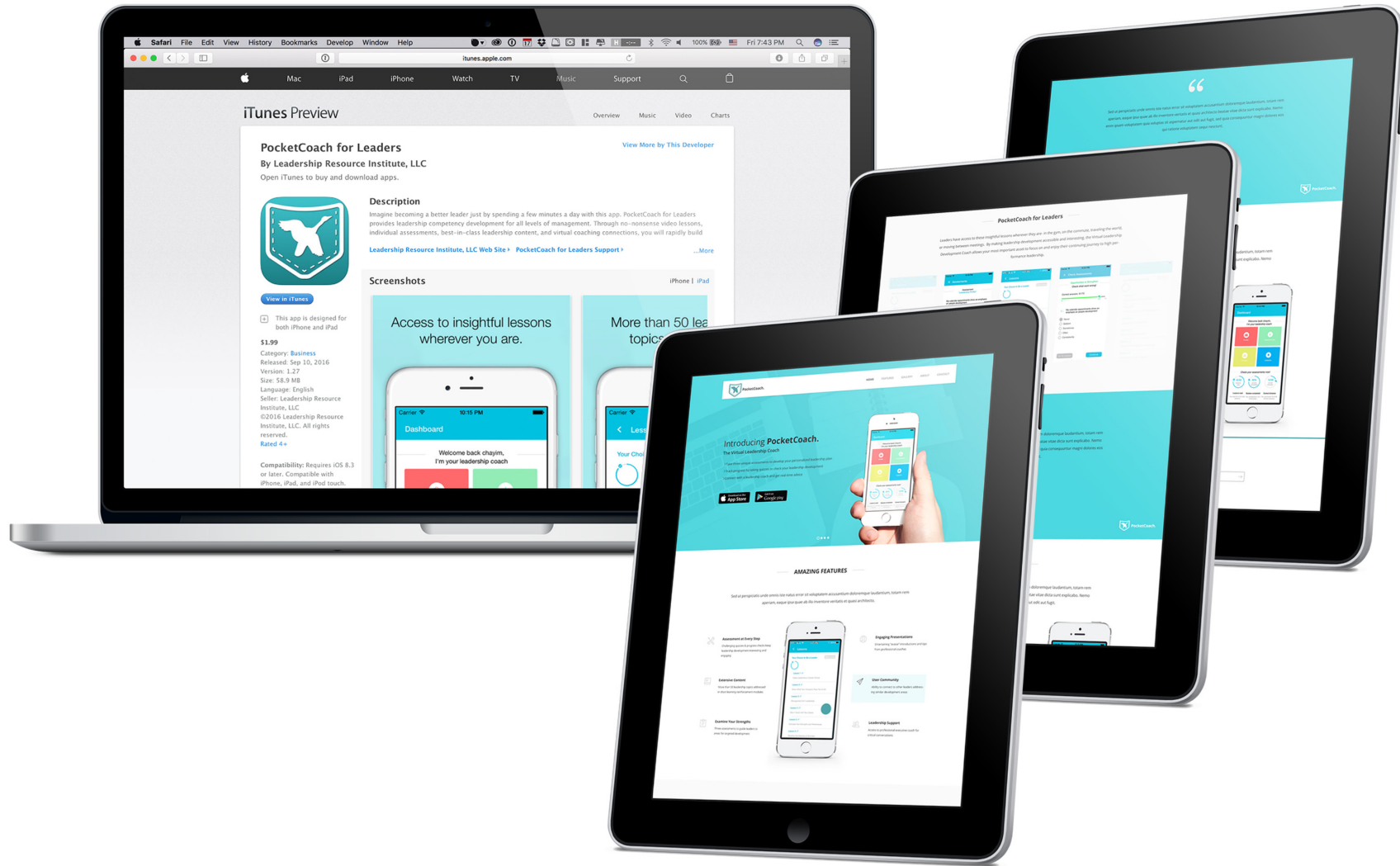
Web Design & Development: Veracity Logic Software



Extensively customized Wordpress site,
showcasing product features and case
studies.

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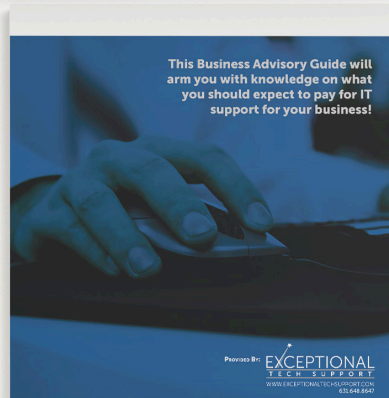
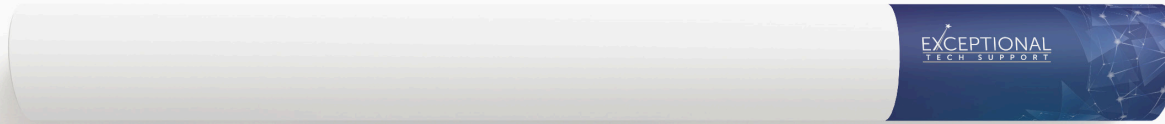
App Design: Logo, Splash Screen & Landing Page



UI, logo and website designed for PocketCoach, a leadership training app designed to be used in conjunction with the book Distinctions.

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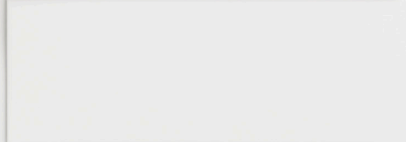
Newsletter, White Paper, and Stationery



WHAT YOU SHOULD EXPECT TO PAY FOR IT SUPPORT FOR YOUR BUSINESS

INCLUDING THE 21 QUESTIONS YOU MUST ASK BEFORE SELECTING ANY COMPUTER SUPPORT COMPANY

FRANK BRAVATA
PRESIDENT, EXCEPTIONAL TECH SUPPORT



Trusted IT Support & Services for Businesses throughout Long Island



BUSINESS TECHNOLOGY MONTHLY

Insider Tips and Tricks to Making Your Business More Profitable, Efficient, and Enjoyable to Run

Volume 1, Issue 1

Welcome!

In This Issue

- 1 WELCOME!
- 2 'GOTCHA'S' MOST IT PROS WON'T TELL YOU WHEN SELLING YOU THEIR CLOUD SOLUTION
- 3 GADGET OF THE MONTH
- 4 HOW TO MAKE YOURSELF 'INSURABLE TO HACKERS'
- 5 EVER WONDER IF YOU ARE PAYING TOO MUCH FOR IT SUPPORT FOR YOUR BUSINESS?
- 6 DONATE YOUR OLD COMPUTERS AND MONITORS TO HELP KIDS

As a business owner, I know that you don't have time to waste on technical and operational issues. That's where we shine! Call us and put an end to your IT problems finally and forever!

Frank Bravata, President, Exceptional Tech Support

Hello, and welcome to the inaugural edition of Business Technology Monthly. My name is Frank Bravata, and I am the President of Exceptional Tech Support. If you're reading this newsletter, then you're interested in finding out the latest and best technology news, trends, and tips for your business.

What Do We Do?

Prior to the merger, both companies were a "one-stop-shop" for all things technical. We quickly learned that technology is a huge area, and that our clients would be better served if we focused on doing an amazing job on a few key areas of technology, instead of being just good in many areas.

What's Next?

It's definitely an exciting time to be in technology.

FRANK BRAVATA
PRESIDENT, EXCEPTIONAL TECH SUPPORT

631-548-8647
www.exceptionaltechsupport.com



This Business Advisory Guide will arm you with knowledge on what you should expect to pay for IT support for your business!

WHAT YOU SHOULD EXPECT TO PAY FOR IT SUPPORT FOR YOUR BUSINESS

INCLUDING THE 21 QUESTIONS YOU MUST ASK BEFORE SELECTING ANY COMPUTER SUPPORT COMPANY

FRANK BRAVATA
PRESIDENT, EXCEPTIONAL TECH SUPPORT

Designed to match existing logo.

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Reports and Infographics

2013 California LTC Licenses (Summary)

2013 CARRY LICENSE STATISTICS
www.calgunsfoundation.org/carry

ccw permits

- 15 per 1,000
- 1.5 per 1,000
- 10 per 1,000
- 15 per 1,000
- 20 per 1,000

TYPE OF LICENSE	# OF LICENSES	% OF TOTAL	LICENSES PER 1,000 ADULTS	TOTAL POPULATION
Government	2,100	4.90%	0.061121133	32,966,421
Civilian	42,521	95.10%	1.293321669	29,866,421
TOTAL	44,621	100.00%	1.439454302	37,966,421

San Joaquin

2013 CARRY LICENSE STATISTICS
www.calgunsfoundation.org/carry

TYPE OF LICENSE	# OF LICENSES	% OF TOTAL	LICENSES PER 1,000 ADULTS
Government	37	6.62%	0.0029
Custodial Officer	9	1.62%	0.0007
Reserve Officer	23	4.14%	0.0017
Judicial	5	0.90%	0.0004
Civilian	518	93.33%	0.2487
TOTAL	555	100.00%	0.7987

ISSUING AGENCY / TYPE OF LICENSE

ISSUING AGENCY / TYPE OF LICENSE	# OF LICENSES	% OF TOTAL
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Types of Licenses to Carry

The California Penal Code provides for the issuance of licenses to carry handguns in public to applicants by sheriffs and municipal police chiefs, at section 26100, et seq.

California is a "may-issue" state, allowing California's licensing authorities to apply discretionary subjective standards to each application on a case-by-case basis. The various types and durations of licenses that can be issued by licensing authorities are detailed in section 26200:

- **Civilian** - 2 years (section 26220(a))
- **Employment-based residents** - 90 days (section 26220(b))
- **Judicial** - 3 years (section 26220(c))
- **Customer Officer** - 4 years (section 26220(d))
- **Reserve Officer** - 4 years (section 26220(e))

Population Data

State Data Center, 2013, 41 Cities, Counties, and the Nation - January 1, 2012 and 2013. Downloadable reports/esummary/1:documents/43_2013

THE CALGUNS FOUNDATION
CALGUNSFOUNDATION.ORG

The Calguns Foundation (CGF) is a 501(c)(3) non-profit organization that serves its members, supporters, and the public through educational, cultural, and judicial efforts to defend and advance Second Amendment and related civil rights. Supporters may visit www.calgunsfoundation.org/donate to join or donate to CGF.

Data visualization and report formatting.
Included data analysis.

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Brand and Logo Design: Veracity Logic Software



JS Design for Creatives provided logo development as well as a corporate branding guide.

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Flyers and Brochures for Sailboat Company



Updated marketing materials based on customer copy and photos.

Jennifer Soucy
-design for creatives-

Outdoor Signage for charter sailing company



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Charters, Sales, Sailing Lessons and SimpleShare Ownerships



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 SALES@SAILSIMPLY.COM

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 Catamarans - Monohulls - Events
 Team Building - Sunset Cruises

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 "Learn to Sail" Vacations

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ASA American Sailing Association®

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 performance simple catamaran weel
 Sailing School geta
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 parties corporate teambuilding sailing
 downtown simple st weddings event fun
 petersburg sailboat learn
 learning sunset cruise sailing to
 Sailboat Charters sail Shared Boat Ownership bay



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-design for creatives-

Complete Marketing Suite



Total package included brochures, flyers, postcards, business cards & letterhead. JS Design for Creatives provided copywriting and design.

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-design for creatives-

Print and Web Ads

B&W and color ads for a variety of publications and target demographics.

Attention Business Owners & IT Professionals:

Are you searching for a Local Security Team to protect and prevent your business from becoming a hacker's next target?




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IT Support & Management

Threat Protection, Filtering/Blocking,
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call us today!




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Charters & Sales



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Complete Our PM Survey Before October 1st For A Chance To Win A FREE iPad Air


Survey topics address issues around:

- Types of projects you are associated with
- Top project management challenges
- Workforce issues currently facing the oil and gas industry
- People vs. Process
- Risks associated with scope changes
- Importance of certification in project management
- Geographic location

In addition to being added to the drawing for the Apple iPad Air, you'll also receive access to our **FREE on-demand webinar**, "The Importance of Today's Shale Resource Plays: A Review of Opportunities and Technologies."

And rest assured that your answers will be held in the strictest confidence and used only in aggregate with others we receive.

Results will be sent to all participants.



Taking the survey is a snap—
visit petroskills.com/pmsurvey
PetroSkills

Jennifer Soucy
-design for creatives-

Customer Direct Mailers



Designed from concept through final mailers, including mail merge with customer lists.

Jennifer Soucy
-design for creatives-

Business Cards



JS Design for Creatives provides a wide range of business cards of all styles.

Jennifer Soucy
-design for creatives-

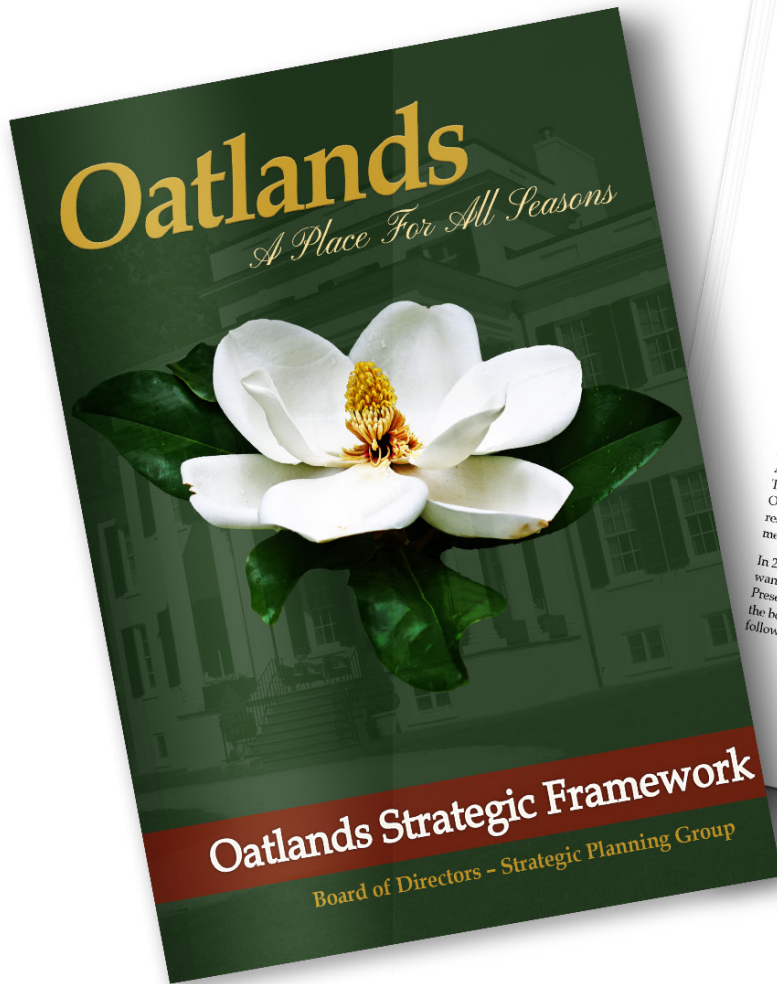
Website Design: www.simplesailing.com



Complete site design and maintenance for
Wordpress based corporate site. Content
creation and ongoing additions.

Jennifer Soucy
-design for creatives-

Report Formatting



Cover and interior design for strategic plan - all interior design done directly in Microsoft Word to allow future customer edits.

Jennifer Soucy
-design for creatives-

Website Design: Artist Showcase



www.crazybabyquilts.com

Complete Wordpress-based site design and maintenance for fabric artist's portfolio site.

Jennifer Soucy
-design for creatives-

Trade Show Booth and Mailers



Booth graphics and coordinating mailers for technology company.

Jennifer Soucy
-design for creatives-